

ORDER



Orders
Order / Rev: 1311863
Alt Order #:
Product Desc: Gallego for Congress
Estimate: 2573
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/10/16 / 10/10/16
Order Type: Political

KENS

Primary AE: Marty Schack
Sales Office: KENS
Sales Region: LOC

Agency Name: Screen Strategies / POL
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd #505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Texans for Pete / POL
Demographic: HH
Product Codes: PL-US House Representative
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru: 08/31/17
Order Separation: 00:15:00
Advertiser External ID: 107247
Agency External ID: 11212AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	36	\$18,410.00	\$15,648.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	36	\$18,410.00	\$15,648.50	0.00
Totals	36	\$18,410.00	\$15,648.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marty Schack			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KENS	10/12/16	10/13/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	--WT---	:30	2	\$165.00	P04-C	0.00	NM	2	\$330.00
N 2	KENS	10/11/16	10/14/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-TW-F--	:30	3	\$240.00	P04-C	0.00	NM	3	\$720.00
N 3	KENS	10/13/16	10/13/16	CBS This Morning CBS This Morning	CM	7-9a	---T---	:30	1	\$120.00	P04-C	0.00	NM	1	\$120.00
N 4	KENS	10/17/16	10/17/16	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	1	\$120.00	P04-C	0.00	NM	1	\$120.00
N 5	KENS	10/16/16	10/16/16	Local News @ 6a Su Local News @ 6a Su	CM	6-7a	-----S	:30	1	\$60.00	P04-C	0.00	NM	1	\$60.00
N 6	KENS	10/11/16	10/11/16	Great Day SA 9-10a Great Day SA 9-10a	CM	9-10a	-T-----	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
N 7	KENS	10/12/16	10/12/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	--W----	:30	1	\$350.00	P03-F	0.00	NM	1	\$350.00
N 8	KENS	10/17/16	10/17/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	M-----	:30	1	\$350.00	P03-F	0.00	NM	1	\$350.00
N 9	KENS	10/14/16	10/14/16	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	----F--	:30	1	\$350.00	P03-F	0.00	NM	1	\$350.00
N 10	KENS	10/11/16	10/11/16	Ellen 3-4p Ellen 3-4p	CM	3-4p	-T-----	:30	1	\$560.00	P03-F	0.00	NM	1	\$560.00
N 11	KENS	10/13/16	10/13/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	---T---	:30	1	\$320.00	P04-C	0.00	NM	1	\$320.00

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KENS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	KENS	10/12/16	10/12/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	--W----	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
N13	KENS	10/17/16	10/17/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	M-----	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
N14	KENS	10/11/16	10/14/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	-T--F--	:30	2	\$400.00	P04-C	0.00	NM	2	\$800.00
N15	KENS	10/13/16	10/13/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	---T---	:30	1	\$875.00	P03-F	0.00	NM	1	\$875.00
N16	KENS	10/17/16	10/17/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$875.00	P03-F	0.00	NM	1	\$875.00
N17	KENS	10/16/16	10/16/16	Local News @ 530p Su Local News @ 530p Su	CM	530-6p	-----S	:30	1	\$280.00	P04-C	0.00	NM	1	\$280.00
N18	KENS	10/12/16	10/14/16	Wheel of Fortune 630-7p Wheel of Fortune 630-7p	CM	630-7p	--W-F--	:30	2	\$760.00	P04-C	0.00	NM	2	\$1,520.00
N19	KENS	10/15/16	10/15/16	Wheel of Fortune 630-7p Wheel of Fortune 630-7p Sa	CM	630-7p	-----S-	:30	1	\$490.00	P03-F	0.00	NM	1	\$490.00
N20	KENS	10/17/16	10/17/16	Mon Prime C Scorpion	CM	9-10p	M-----	:30	1	\$1,440.00	P04-C	0.00	NM	1	\$1,440.00
N21	KENS	10/11/16	10/11/16	Tue Prime C NCIS New Orleans	CM	9-10p	-T-----	:30	1	\$2,520.00	P03-F	0.00	NM	1	\$2,520.00
N22	KENS	10/14/16	10/14/16	Fri Prime C Blue Bloods	CM	9-10p	----F--	:30	1	\$1,890.00	P03-F	0.00	NM	1	\$1,890.00
N23	KENS	10/15/16	10/15/16	Sat Prime B 48 Hours	CM	8-9p	-----S-	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
N24	KENS	10/16/16	10/16/16	Sun Prime D Elementary	CM	9-10p	-----S	:30	1	\$800.00	P04-C	0.00	NM	1	\$800.00
N25	KENS	10/12/16	10/12/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	--W----	:30	1	\$680.00	P04-C	0.00	NM	1	\$680.00
N26	KENS	10/17/16	10/17/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	M-----	:30	1	\$680.00	P04-C	0.00	NM	1	\$680.00
N27	KENS	10/15/16	10/15/16	Local News @ 10p Sa Local News @ 10p Sa	CM	10-1030p	-----S-	:30	1	\$440.00	P04-C	0.00	NM	1	\$440.00
N28	KENS	10/13/16	10/13/16	Late Show Late Show	CM	1035-1137p	---T---	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
N29	KENS	10/15/16	10/15/16	CSI: Miami 12-1a Sa CSI: Miami 12-1a Sa	CM	12-1a	-----S-	:30	1	\$80.00	P04-C	0.00	NM	1	\$80.00
N30	KENS	10/15/16	10/15/16	Blue Bloods 11p-12a Sa Blue Bloods 11p-12a Sa	CM	11p-12a	-----S-	:30	1	\$105.00	P04-C	0.00	NM	1	\$105.00
N31	KENS	10/16/16	10/16/16	Per of Int 1-2a Su Per of Int 1-2a Su	CM	1-2a	-----S	:30	1	\$15.00	P04-C	0.00	NM	1	\$15.00
													Totals	36	\$18,410.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KENS-TV	Date: 10/7/2016
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I, Screen Strategies Media,
 being/on behalf of: Pete Gallego,
 a legally qualified candidate of the Democratic
 political party for the office of: Congress
 in the General
 election to be held on: 11/8/2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$13,808.25

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete and DCCC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

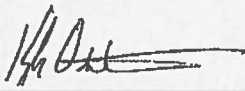
The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/7/2016	
Date	Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature	Printed Name	Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Texans for Pete

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

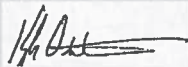
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) Will Hurd

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

10/10/2016

date